

EVELYN WEST "Facts of Love for Men"

Celebrity

FOR MODERN MEN

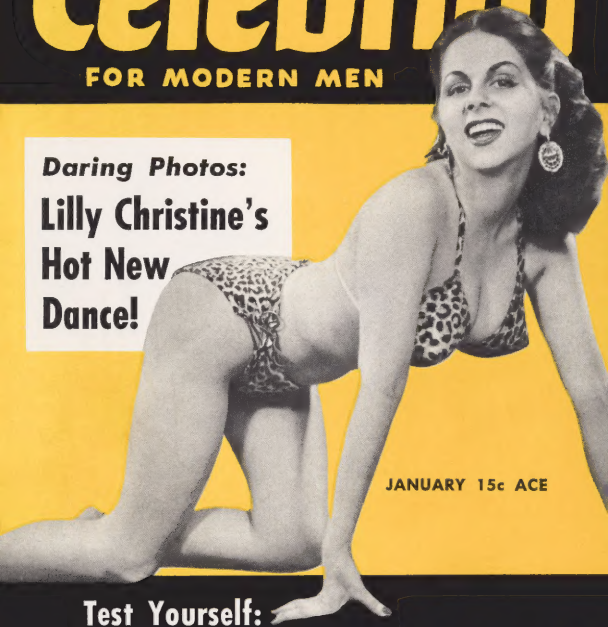
Daring Photos:

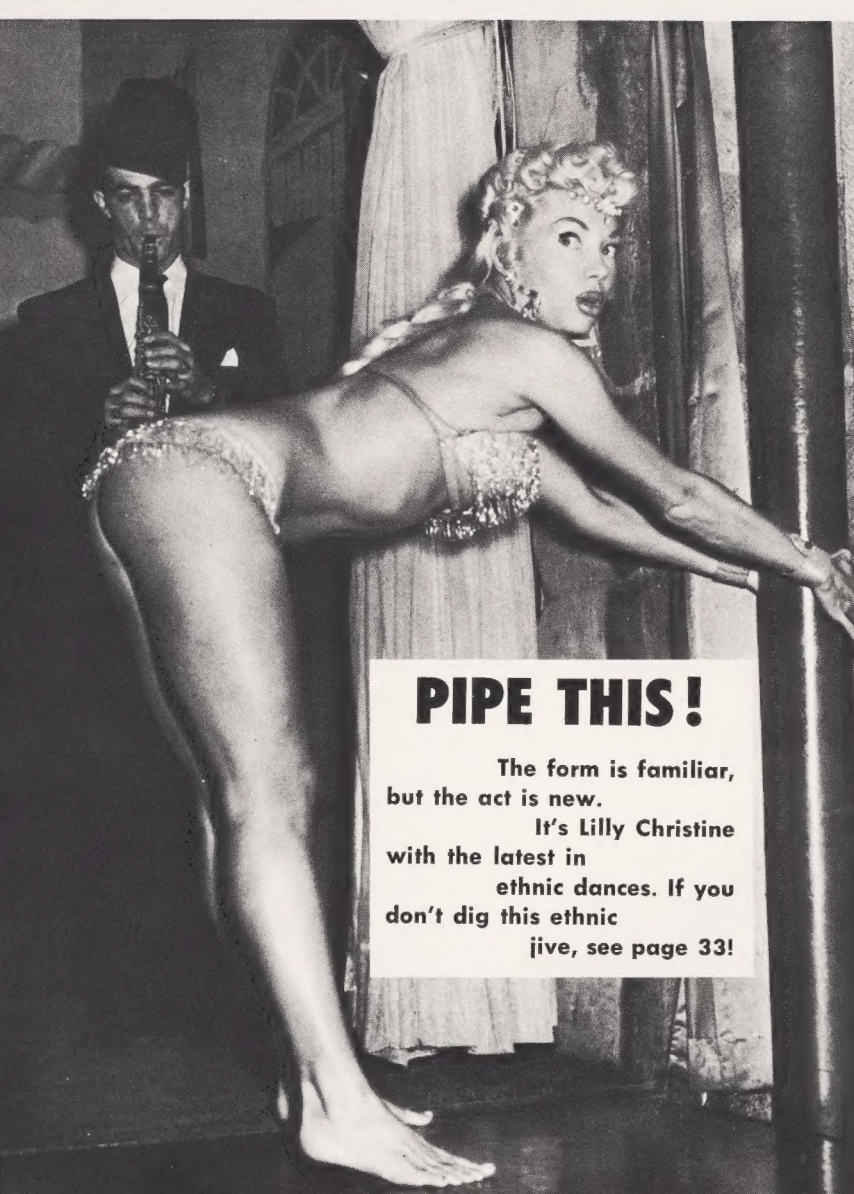
**Lilly Christine's
Hot New
Dance!**

JANUARY 15c ACE

Test Yourself:

Are You Worth More Money?





PIPE THIS!

The form is familiar,
but the act is new.

It's Lilly Christine
with the latest in
ethnic dances. If you
don't dig this ethnic

jive, see page 33!

Celebrity

JANUARY, 1956

VOL. 4, NO. 3

EXCITING STORIES FOR HE-MEN

— A MAGNUM Magazine —

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**DON'T MISS THE GREAT NEW
MALE LIFE — ON SALE NOW!**

the PROSTITUTES HIGH SOCIETY won't talk about

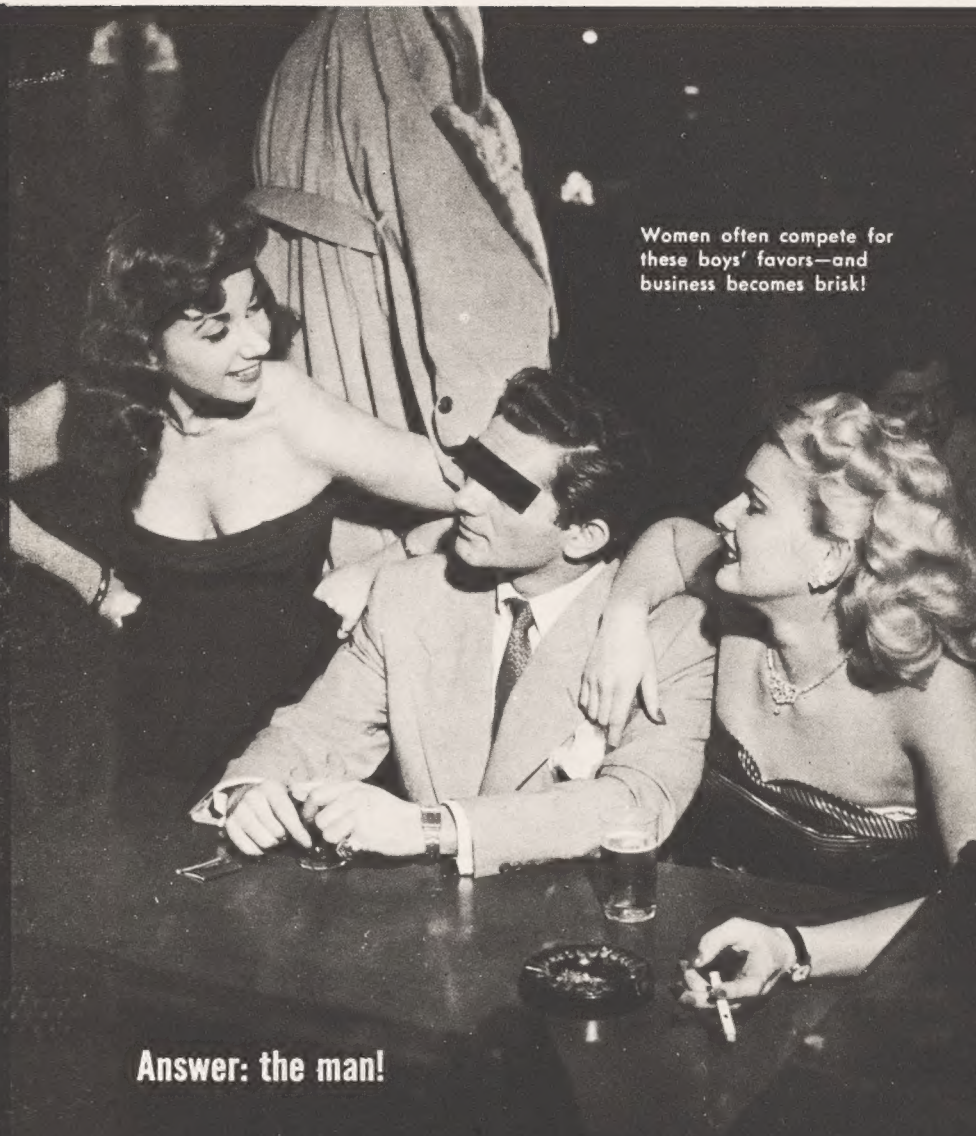
• • America's blue-blood set is busy laughing up its silk sleeve. And no wonder.

Despite all the fuss about Mickey Jelke and his call girls, high society's newest set of prostitutes has completely fooled New York's tough-minded cops.

Not only that, but some of these pros operate right under the long nose of John Law.

No one can really blame the cops too much, though, because they are just victims of mistaken identity. You see, they've been looking for dolls, when they should have been looking for guys. Yes, we said guys! For society's newest prostitutes wear after-shave lotion instead of Chanel No. 5, and hide their charms behind padded suits instead of low-cut gowns.

The caviar-and-champagne set is much



Women often compete for these boys' favors—and business becomes brisk!

Picture puzzle: pick out the prostitute.

Answer: the man!

PROSTITUTES

too refined, of course, to use a bawdy term like *prostitutes*. They prefer to call these young men *escorts*, or better still, *evening companions*. But no matter how you slice it, these guys still get \$50 a night and up, depending upon the customer, plus expenses. And they sell exactly the same commodity as call girls—a high-priced brand of friendship.

Here's how the play-for-pay boys do it and here's why they get away with it.

Like girl prostitutes, call boys must be good-looking, have a nice build and know when to turn on the charm. It also helps if they own at least two tailor-made suits (so one can be sent to the cleaners), a Liberace smile and a fresh supply of naughty jokes. These boys also must be able to hold their liquor, as sometimes they have to help their female companions stagger home.

They operate right under cops' noses

How do these young men drum up business? Well, first of all they find out where New York's cafe society hangs out. This is easy. Most of the snob-set hangs out in a few swank east side bistros. All the boys have to do is haunt the bar until they catch the eye of some lonely, and wealthy, lady patron. Once they have a few satisfied customers to their credit, male prostitutes can do almost as well as their female competition. Some of these hired men make as much as \$200 to \$300 per week, depending upon how hard they work. This is before taxes, of course.

Many of their customers are cafe society's most glamorous women. At least two well-known Broadway stars make no secret of the fact that they prefer the company of paid escorts to that of regular dates. The big catch is that some of these celebrities have peculiar ideas of what constitutes entertainment.



Mickey Jelke, Diann Harris, and Peggy Sands got into hot water, but the boys who sell similar wares to women manage to stay dry

To make matters even worse, the male-for-sale boys always operate in the shadow of the city hoosegow. If they get caught, it not only means public disgrace but also a long jail term to boot. Why haven't they been caught yet? Mostly because these prostitutes haven't had time to organize vice rings or get hooked up in dangerous deals like the Jelke episode. Also the police are busy looking for call girls, not for gentlemen "entertainers." Even if they were, it takes a long time to get the goods on a free-lancer.

PROSTITUTES



A "companion" has to be attractive and able to hold his liquor

Some day, of course, the law will catch up with these male charmers. Nobody wants to talk about it right now, of course, but when the V-boys are caught, lots of big names will suddenly discover they have urgent business in Europe or other far away places. Well, as a wise man once said, "Boys will be boys." Or should it read, "Boys will be girls!" ●



**Real
live
sea
monsters**

Ocean ogres!



MONSTERS



Folks once thought that this monster had an evil eye, and could kill you with a glance

■ The depths of our oceans have still hardly been explored at all, and they contain a great many mysteries. Some of the creatures that inhabit the vast watery world are more fantastic than any man can imagine. The conditions under which they live are totally different from those on land, so naturally the living things are different. And it is tremendously difficult for us to explore their territory.

Scientists have, however, collected some specimens of ocean life from near the shore and from near the surface. And even these are utterly alien to our eyes. Looking at

The "Fisherman's Devil" is a fraud, made by a Middle Ages chemist from parts of various animals—but the other photos are all real!



The popping-eyed moon fish could be frightening indeed—seen through a microscope!

MONSTERS

The ball-fish has
a leer as evil as any
human criminal's

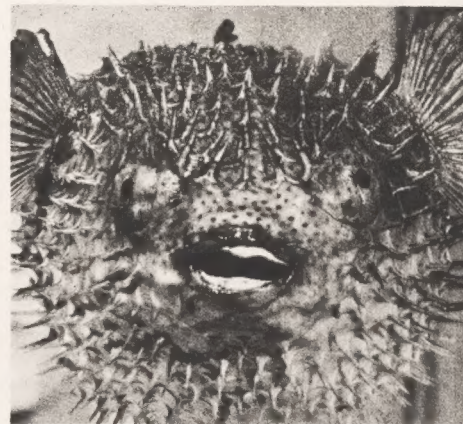


The porcupine fish shows the vicious teeth which gave it its name

them, it's hard to suppress a shudder, even when you know that they are so small that magnifying lenses must be used to photograph them. These beasts are tiny, but they are awful.

But here are the photographs, so you can see for yourself. It isn't hard to imagine yourself on an expedition to the marshes and morasses of prehistoric days, is it? ★

What could be uglier than this?





Famed dancer
Evelyn West is
a nudism fan

Blunt words from a female
who savvies both sexes

what every man should know

about LOVE

by EVELYN "Treasure Chest" WEST

■ It seems to me that most men are at a big disadvantage when it comes to love. For one thing, men never know what a girl is thinking, whereas women almost always know what goes on in a man's mind.

By this I don't mean to imply that women are smarter, it's just that we are more sensitive creatures and have what is commonly known as "women's intuition." Until

EVELYN WEST

a man realizes this, he usually is a sitting duck when it comes to the game of love. To make matters worse, this is one game that can't be controlled by any rules.

Still and all, there are some things that every man should know about love, and women. My list, for example, reads as follows:

1. If you are terrific with other girls, keep it to yourself. Your date won't be interested.

2. Where a man rejects love gradually, women think nothing of rejecting it suddenly. She may pretend she hates to break a man's heart, but secretly she doesn't even feel it's worth an apology.

3. If you don't want to be a woman's slave, then don't borrow money from her. It is beneath a woman's dignity

A flirt seldom follows through

to respect a man who has to borrow from her.

4. If you are married, bear in mind that girls would rather flirt with you than a single man. This is especially true if your wife is present, as women like to hurt each other.

5. In order to impress you, a woman would rather break out with a rash sipping champagne, than enjoy, with no ill affects, a cold glass of beer.

6. If you take a flirt to your apartment—never leave her alone—because in four minutes she will be through your apartment, reading all your letters and prying into everything.

7. Remember this about flirts, they will seldom do what you think they will do . . . go to bed with you.

8. Don't try to be honest with a woman when it comes

Evelyn says you can
give a girl money—
but don't make loans



to her appearance. Even if she looks below par, tell her how nice she looks. Otherwise, she'll get mad.

9. Women put position ahead of everything. They'd rather flirt with men who are socially prominent or rich. Give a gal a choice of riding in a Cadillac or a cheap car and she'll always take the Caddy.

10. Men shouldn't ogle other girls—at least when on a date.

11. Try to understand that *all* women take a long time to dress and get ready for a date.

12. If you want to give a girl a gift, you can never go wrong by buying her a bottle of perfume.

If you're ugly, buy a Cadillac

13. If she's the *right* girl, you don't need a gift. Just your love—and the right words—will be enough.

14. Many women switch brands of cigarettes as their love life changes. If your girl suddenly begins to smoke the same kind of cigarettes as your rival, watch out!

15. Women always like to read man-and-woman gossip. Don't forget that a kiss, or tender thought, is more important to a woman than all the problems in the world.

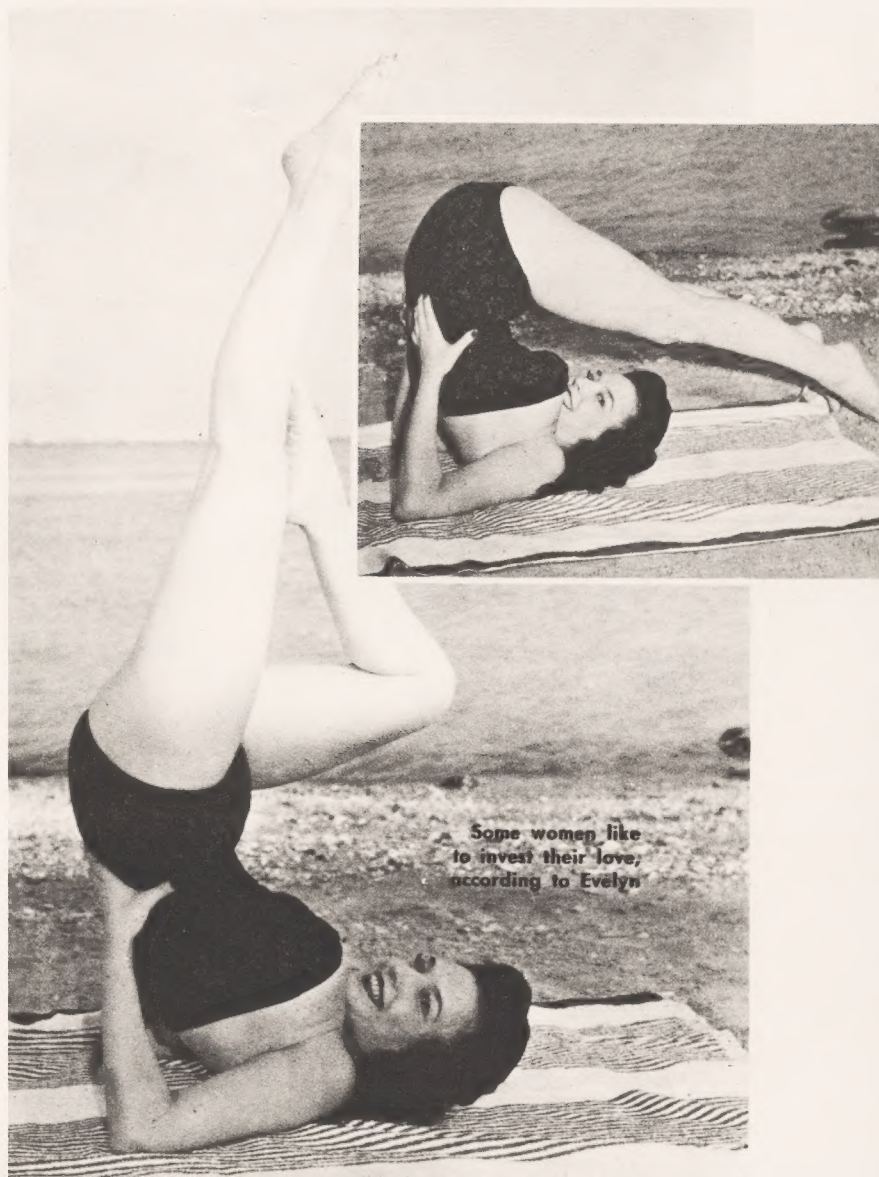
16. Women will marry a guy *if* they like the shape of his nose, the color of his moustache, the way he walks or just the fact he has white teeth.

17. If you loan a girl money, consider it a gift.

18. Some women treat love as an investment. They spread their favors among bankers, lawyers, doctors, dentists etc., and try to get free professional services.

19. Women often read a good book and fall in love with the author.

20. Always give your girl a big build-up in public. She'll love you for it. ★



Some women like to invest their love, according to Evelyn



This young man may
die—if the police don't
stop him first

EUROPE'S FORBIDDEN BLOOD SPORT



A near miss! Doctor inspects student's head wound

● ● Up until about 30 years ago, duelling was so common among German university students that any man without scars was virtually a social outcast. There were so many serious injuries inflicted in duels, in fact, that the weight of public opinion forced the authorities to outlaw the practice. Lots of people breathed sighs of relief, among them many students who had nothing against duelling in principle but who disliked the arrogance of the fraternity members who did most of it— and who strutted about proudly displaying the scars that resulted.

Now, in spite of the law, in spite of public opinion, duels are making a comeback behind locked doors in those same university towns. Scarred faces are once



The fraternity doctor may halt the duel if he thinks one of the fighters is too badly wounded. This dazed student had to quit

more making their appearance as badges of honor. And very little can be done about it. Partly, this is because the men directly involved keep their bouts completely secret until after they are over.

The duels being fought these days are in many ways different from the old affairs of honor. For one thing, they appear to be fought purely as a sport, not for vengeance or the like. For another, the fighters really do take precautions, wearing as much as 20 pounds of padding on one arm alone. The technique is different, too: the swords' points are left blunt and slashing instead of stabbing strokes are used. The duels last 15 minutes each, and are divided into 30 "rounds."

All this makes duelling sound more like a sport, it's true. But even in sports, athletes can be fatally injured.



Although illegal, dueling again flourishes in Western Germany

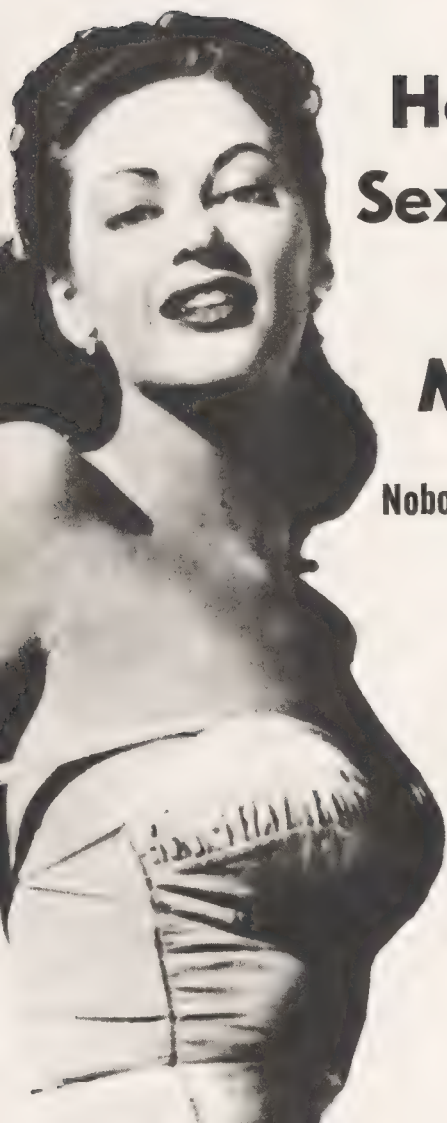


German students quaff steins of beer after their victory

And accidents are bound to happen in any "game" as rough as this one. The contestants stand close to each other and hack away violently, so that it would be a miracle if no blood was shed in spite of all possible precautions.

The air of solemnity and mystery surrounding each duel also casts considerable doubt on the claims that they are sporting events. Each combatant has two seconds, two junior assistants, and three observers from the fraternity he represents. There is also a neutral referee from another fraternity, and finally a doctor.

It seems like a high price to pay when the only possible reward is an ugly and permanent scar. But to these hard young Germans, such a disfigurement is worth almost any price. It seems very unlikely that their hideous "sport" will ever be completely stamped out.



Why Hollywood's Sexiest Siren Chases Men Away

Nobody marries poor Yvonne

■ Sloe-eyed Yvonne DeCarlo is 110 pounds of pure, unadulterated sex appeal. She's got a 34-inch bust, a tantalizing 23-inch waist and 35-inch hips and when she shimmies this potent combination across the movie screen, it's enough to make a man holler "fire." As if all this weren't enough,



Yvonne loves to hunt;
but can't trap a man

She's beautiful,

rich AND

still single



Rumors buzzed when Yvonne put Carlos Thompson under contract



Yvonne dates Edgar Luckenbach, but they're still only friends



The Earl of Lanesborough used to see Yvonne on London trips

Yvonne also is talented and independently wealthy.

She is also 31 years old—and still unmarried.

How, and why, a beautiful girl like Yvonne manages to remain single remains one of Hollywood's most provocative mysteries. At one time or another, the French-Canadian cutey has been linked romantically with Howard Hughes, Rod Cameron, Robert Stack, Howard Duff and Rock Hudson. But none of them walked Yvonne down the aisle. She did get engaged briefly to Howard Duff, but after it was all over, Yvonne said the whole thing was "phony." Duff had no comment.

Another time Yvonne stirred up a ton of gossip by bringing Carlos Thompson, a handsome Argentine actor,

back to Hollywood with her. Yvonne not only placed the Latin romeo under personal contract but she also got him a part in one of her movies. The romance, if there was one, suddenly ended when Carlos signed up with a major studio. . . .

More recently, Yvonne was spotted dancing cheek-to-cheek with Aly Khan on one of her frequent trips to Paris. This time, however, she squashed the romance rumors before they could get started.

"Aly Khan and I have always been friends and always will be," she said firmly.

It was after this trip that Yvonne bared some of her views on men, and love.

"They say I have a lover in every country," she said. "It's not true. But I have a boy friend in almost every country. Frenchmen are quite interesting, but generally speaking, I prefer Americans."

Regardless of what Yvonne says about liking men, however, there are some in Hollywood who hint that the satin-skinned beauty lives alone because she likes it. This is hardly the truth. For one thing, Yvonne doesn't live alone. She lives in a three-story house with her mother and aunt, plus seven dogs. As a matter of fact, Yvonne is quite a dog-fancier. Her favorite poodle, Billy, even sleeps in bed with her. Once, when Yvonne was making a movie in France, she had Billy-boy flown to Paris to keep her company.

Yvonne may, or may not, be too smart for the average guy, but she is, by her own admission, awfully choosy when it comes to picking a prospective bridegroom.

"The man I marry has to be tough," she once said. "I have to love him more than I love my career."

Perhaps, as some critics point out, the beautiful Yvonne is inclined to be *too* finicky. But then again, if you were in her slippers, maybe you'd be choosy too. ★

YVONNE SOUNDS OFF!

1. *"Most good-looking men have no brains."*
2. *"I loathe the loudmouth, show-off type of men."*
3. *"Americans are so silly about bosoms, they get the giggles over them."*
4. *"I want to get married—but I'm a little afraid. I'm choosy too."*

Some people suspect
Yvonne is too smart
for her own good



Test Yourself:

are you worth \$10,000-a-year?

■ Could you use a higher income? Do you believe that you could make \$10,000 a year or more? Do you believe you have executive ability? Is it obvious to you that you could handle your boss' job better than he can?

If your answer to any or all of these questions is yes, you owe it to yourself to find out for sure. And modern testing methods, worked out by expert psychologists, make it possible to check on how you rate as a potential VIP.

Some of the experts' discoveries are just plain common sense: a well-paid executive must be able to work well with people, keep his head in emergencies, express his ideas clearly, and be able to keep track of many operations at once. Others are less obvious: he must be able to delegate authority (instead of trying to handle all the work himself) and be discreet at times (instead of babbling about everything the company does).

The following questions may not seem to apply to your

ability to handle a top job, but the answers will reveal important qualities that may make the difference between success and failure. Try them, and see how you rate. If you score high, you should start pushing for a better-paying position, because you have what it takes to be a really good boss.

TEST YOURSELF

1. An auto driver from out of town stops and asks you for directions. Do you:
 - a. Pretend you're a stranger in town and don't know
 - b. Try to find out who he is and what he's up to
 - c. Draw him a map
 - d. Give him the directions as briefly and clearly as possible
2. You are on a camping trip with a group of friends. Do you:
 - a. Pitch in and do all the work yourself
 - b. Just do whatever you are asked to do
 - c. See that all the work is organized so that everyone has an equal share
 - d. Sneak off and go fishing all day
3. You happen to overhear a rumor that a friend of yours is in trouble. Do you:
 - a. Offer to help him without asking what the trouble is
 - b. Break off with him
 - c. Warn him that people are talking about him behind his back
 - d. Forget all about it until you get more reliable information
4. While out driving, you are first on the scene of an auto accident. Do you:
 - a. Keep right on going to avoid getting involved
 - b. Stop and try to give first aid to the injured
 - c. Go on until you come to a State Police station where you can get help
 - d. Stop and watch until the police come

Test yourself:

5. Your young son asks you whether he should take a summer job, go to summer school, or go to camp. Do you:
- Question him to find out which he really wants to do
 - Consider all the factors carefully and give him your decision
 - Tell him to ask his mother
 - Insist that he take a job so he'll earn his own money
6. We all have lots of bills these days. Do you handle yours by:
- Waiting until the first of the month and then paying the most urgent ones first
 - Attending to as many as possible every payday
 - Wait until your creditors phone and demand payment
 - Just worrying yourself sick because you can't catch up
7. You are on the program committee for a church social. Do you:
- Ask for a large budget so you can hire professional entertainers
 - Urge all your friends to work out some sort of acts
 - Plan to do most of the show yourself by telling jokes and doing imitations
 - Pick a fight with another committee member so you'll have an excuse to resign

HOW YOU RATE

1. If you answered a, give yourself 0 points; b, 1 point; c-2 and d-3. Score your other answers:

2.	a-1	b-2	c-3	d-0
3.	a-1	b-0	c-2	d-3
4.	a-0	b-3	c-1	d-2
5.	a-2	b-3	c-0	d-1
6.	a-2	b-3	c-1	d-0
7.	a-2	b-3	c-1	d-0

YOUR RATING:

- 0- 7: Better settle for your present job
8-13: With hard work, you can go places
14-17: You should climb upward steadily
18-21: You're definitely executive material

EXCLUSIVE!



**LILLY
CHRISTINE'S
Sensational
LITTLE
EGYPT
DANCE**

...people
say the exotic
belly dance
dates all the
way back to
the sixth
century and
was already



Lilly pours
out atomic sex



old stuff by the time Cleopatra tried it out along the banks of the Nile. Now they call it "ethnic dance." Anyway, when Lilly Christine throws herself into her version of Little Egypt, who gives a darn about something like history? PS: Don't forget your smoked glasses. ★



WATCH FOR IT!

A new menace threatens
our biggest money sport



Scandals Will Rock

■ Back in 1951, when almost the entire West Point football team was caught cheating in school exams, many persons acted as if the whole thing was a horrible mistake and would soon blow over.

It wasn't a mistake, of course, and the culprits were

College Football

promptly booted out of the Academy. Many of the players later popped up at other colleges where they didn't have to fret about breaking any "honor code." But the stench that arose from the mass expulsion lingered on, and a few strong whiffs of scandal still drift around today.

FOOTBALL

So far, most of the charges hurled at big-time college football have centered around general things like subsidizing players and over-emphasizing the game. But insiders know that the real scandal threatening the sport is the same one that nearly broke the back of college basketball . . . crooked gambling.

Now, more than ever before, college football is in serious danger of being invaded by crooks fronting for the gambling syndicates. This is not just the opinion of expert observers, but also of coaches themselves.

"We know we're on the spot," one eastern coach told *Celebrity*. "But there's not a hell of a lot we can do about it. We play all our games on campuses, and try to keep the boys together most of the time when we travel, but the Lord knows we can't watch 'em every minute. As far as gamblers coming into our town, though, we expect

The mess may explode any time

the police to take care of that."

Another well-known coach polled by *Celebrity* said he always warns his boys not to make any bets, "even among themselves," and to stay clear of strangers.

"We put this rule in effect right after that basketball trouble," he said, "and we intend to keep it in effect as long as we play post-season games. It's not that we don't trust our boys either, it's just that we don't trust gangsters."

It shouldn't surprise anyone that gamblers are eyeing college football like a fox eyeing grapes. The current pigskin parade is one of the richest around. One recent national champion, for example, made close to \$300,000 NET PROFIT in just one season. Add to this the rich pickings of bowl games and you can readily see why



Army's 1955 team. The old one vanished under a cloud of scandal

football is such big business.

A football game, furthermore, is much easier to "fix" than a basketball contest. The key man on most teams is the quarterback, especially in the T-formation. If the gamblers have a signal-caller in their pocket, they usually can clean up on the betting odds. The same rule, of course, applies to big coaches. A dishonest coach can influence a close game simply by making poor substitutions and calling improper plays from the sidelines.

Many people think college football is asking for trouble as long as it continues to insist upon both winning and profit-making. Says one ex-coach:

"After all, since so many boys are recruited to play for money, you can't really blame them if they decide one day just to play for the highest bidder!"





Think anything goes in

France? Not quite!

SIN CLUB

Would you guess that
this queen is a man?

■ Paris being shocked is a lot like hell freezing over. Nobody ever expected either one to happen. But don't start taking bets on the temperature in hades tomorrow—because Paris *has* been shocked, proving that anything can happen!

If you're thinking that the thing that set the world's wildest city on its very reddened



Meet Maslova, the "hostess"

that shocked Paris!

ears must have been very different from anything found in normal, decent human life, you're absolutely right. Sex, even when mixed with liberal doses of sadistic cruelty, ceased to cause any unusual excitement in Paris long ago. You can find it in countless high class night clubs and low dives—in fact, you can hardly avoid finding it!

But not even the most blasé Parisian could shrug carelessly when word began to get around of what was going on in a club called Madame Arthur's. For the

No fooling — "she's" male



SIN CLUB



shows there featured nothing so mild as normal sex and nudes. The cast was entirely male—but the kind of male who believes that anything a woman can do, he can do better.

Female impersonators, of course, have been seen before. But where else did anyone ever witness a flamboyant spectacle composed completely of those strange in-betweens known as transvestites (people like Christine Jorgensen, that is)? But at Madame Arthur's, they came out in the open with a bang!

And Paris was shocked. Not so shocked, of course, that the show didn't become a huge success. The crowds and the francs poured in, and members of the cast giggled gaily in their dressing rooms after the show each night. They had each other and their strange way of life—and they were making it pay off, which was a real twist on the usual state of affairs.

PS: We're sorry, but we can't include Madame Arthur's among our recommended spots for a night's entertainment. Reason: the gendarmes heard about it. ★

Lots of women envy his legs



"Wanda Paris" and "Madame Piau" get chummy behind the scenes

When the cast assembles for a party, it's really a gay time!

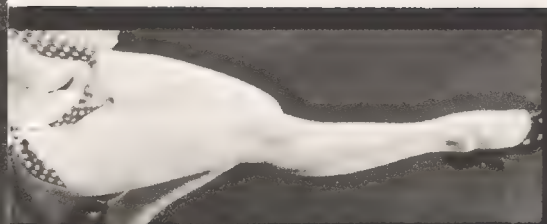




He's always shooting women

Focusing on honey
like Jean Williams
is his daily job

kell's

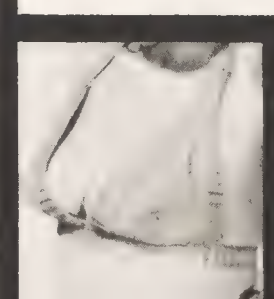


■ Charles Kell spends most of his time surrounded by beautiful women, but his wife never gets jealous. Charlie—the lucky rascal—happens to be an outstanding professional photographer.

Kell, who is only 29,

kuties

is a product of Sweden, but now lives in New York City. Charlie says he started shooting pictures while still in short pants and by the time he reached high school it was his chief hobby.





Girls like Marsha Meade pose for Kell between acting jobs



June Randy, one of the most versatile models in the game, is also one of the hardest-working girls Kell has ever met

When Kell first came to New York, he went into commercial photography. But he kept snapping pictures for magazines in his spare time. Now Kell operates his own studio in Manhattan.

Charlie already has sold 53 cover pictures

Sherry Donohue shows the grace and expressive features good models must have



Kell's wife never gets
jealous of his models
— she even makes
Bikinis for them.



It takes more
than beauty to be
a good model
—posing isn't easy



Dianne Durham, once
Miss Maryland,
praises Kell's
taste and ability



to national magazines, and
is still going strong.
His workmanship im-
pressed the editors of
Celebrity so much that
we asked Kell to pick
out some of his most
photogenic models and
shoot a special layout
for our readers.
Charlie agreed, and
here they are—



Many models, like Jeanne
O'Conner, do posing and
professional dancing





WEIRDIES

ODD THINGS THAT HAPPENED TO ORDINARY PEOPLE

Next! — The future is a terrible question mark for a farmer in Kitchener, Ontario. Three years ago his wife gave birth to a boy. Two years ago it was twins. Early this year it was triplets. Now the Mrs. is expecting again; and hubby is walking around with a frightened expression.

Critic — A gunman in Terre Haute, Indiana, sat through the show at a movie house, walked out, stuck a gun into the cashier's booth and said: "The show was lousy. Give me everybody's money back." He got it!

Scratch — The manager of a London movie put a miniature flea circus out front to attract passersby. The first day it was on display some dog-gone thief stole the insects.

Crash — John Flynn of Cambridge, Massachusetts, will never again use one common proverb. During a recent storm lightning struck his house, ripping a hole in the roof. A few seconds later a second bolt struck a few feet away. Lightning does *too* strike twice, Flynn now can prove.

Surplus — A Swedish town is asking if anybody wants to buy a circus. A travelling one-ring outfit went broke at Oernskoldvik. Owners skipped off, leaving the town with hungry lions and bears to feed.

Good Student — A St. Louis man joined the Navy to learn a trade. The Navy sent him to learn engraving at Point Mugu, California. A few months later he was indicted by a Grand Jury on charges that while studying he had acquired enough skill to turn out 200 counterfeit ten dollar bills, and 100 counterfeit five dollar bills.

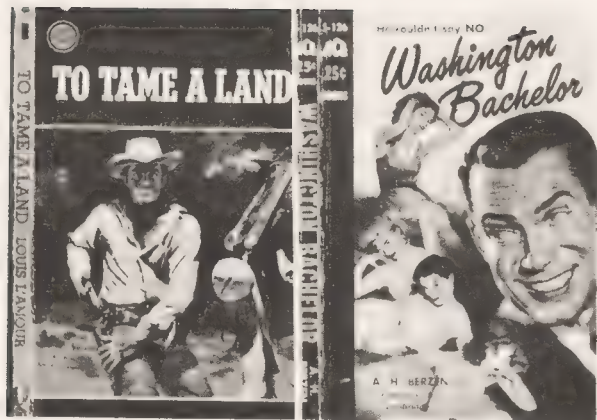
Hic! — Paterson, New Jersey, police recently scored what they think is a first in the field of law enforcement. They arrested a bicycle rider for drunken driving.

I'll Talk! — A hard-bitten inmate of Angola, Louisiana, state penitentiary finally confessed to a crime he had never been charged with. He was being given a routine physical exam. When a guard led him into the X-Ray room, the prisoner stared in horror at the towering apparatus and screamed: "I'll confess. Don't make me take that lie detector test."

Oh, George — In Los Angeles, a husband won a divorce because his wife talked in her sleep. His name was James and she talked about George. George was the man next door.

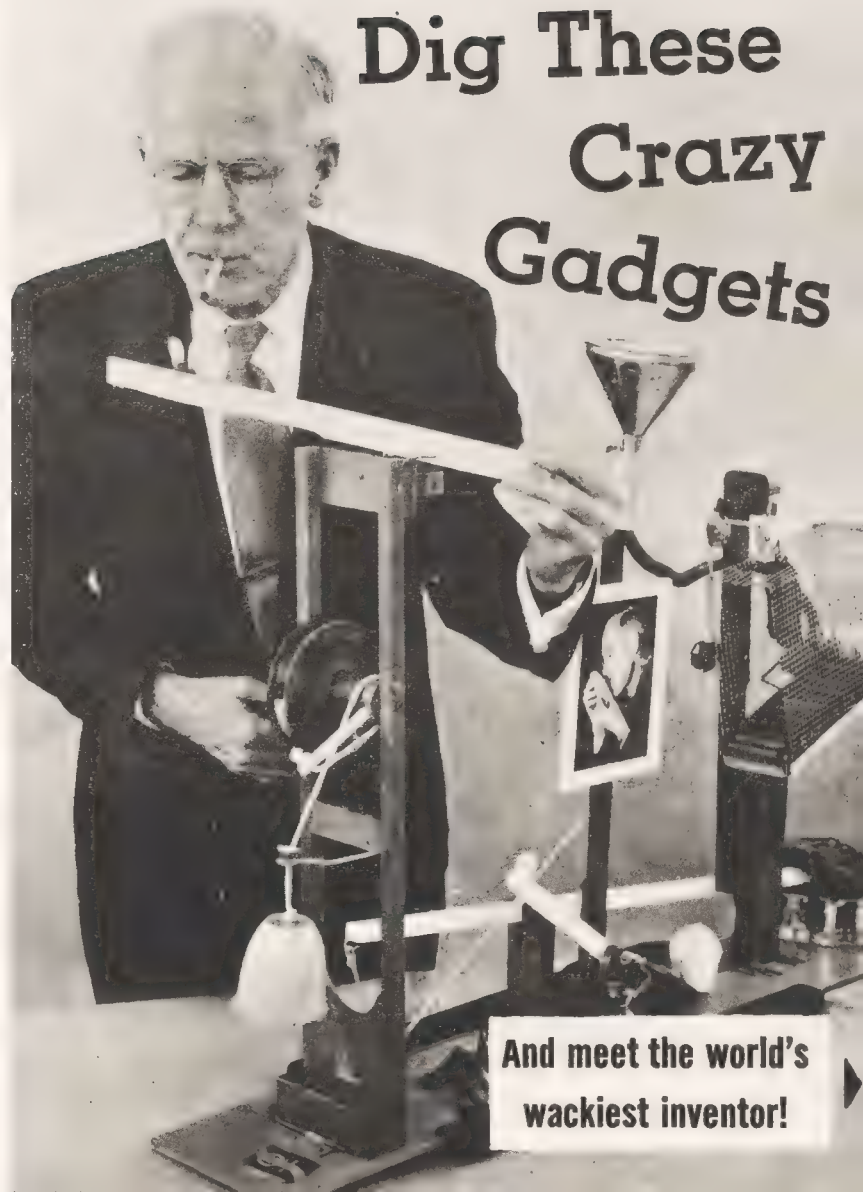
Open Season — A Michigan man was spared the trouble of wondering whether he had been robbed. A considerate thief left a note in his mail box saying "I stole your deer rifle." He wasn't considerate enough to sign his name, though.

Honor — A Louisville judge was five dollars poorer, but maintained his fine reputation. He took a cab to work and unthinkingly told the woman cabbie to make an illegal turn. She was nabbed, later showed up in the judge's court. He fined her five bucks, paid the fine himself.



best in paper

■ Best male-interest fiction on the newsstand this month are two paper-back originals. One is a novel about the incredible life of an average guy in the woman-swarving capital of our country. The hero of *Washington Bachelor* (Ace Books, 25 cents) almost—but not quite—comes to the conclusion that you can get too much of a good thing. The other high spot for the month is the tough action Western, *To Tame a Land* (Gold Medal, 25 cents), by the author of *Hondo*. This one too has been snapped up by the movies, and it ranks right with *High Noon* for excitement. ★



Dig These Crazy Gadgets

And meet the world's
wackiest inventor!



This doughnut-dunking machine allows the dunker to keep his fingers completely dry. The pan fastened to the lower arm catches all the coffee drippings

GADGETS

■ Life, says Russell E. Oakes, has gotten too darned complicated. Our scientists and inventors are just great at investigating the sex life of the polyp or building bigger and better positronic re-diffraction hypotelemeters—but they ignore the all-important everyday problems of the ordinary guy like you and me.

How often, for instance, have you reached for the salt and gotten butter all over your sleeve? Mr. Oakes has designed a gimmick to eliminate this daily irritation. It looks like a big metal spider and sits over the butter dish. You can reach through the legs with your knife to pick

up butter, but they'll keep your freshly-pressed sleeve from flopping into the goo.

Things like this are Mr. Oakes' specialty. He earns his living as an advertising agency executive in Waukesha, Wisconsin, but likes to devote all of his spare time to the betterment of mankind.

There's only one trouble. Mr. Oakes has a rather devious sense of humor. Many of his inventions are so complicated that it's more trouble to operate them than to perform the same action in the usual way. He admits himself that this is true. But, he says, they at least make like more interesting, don't they? ★

This tip collector is designed for bashful bellhops. No sale sign indicates a too-small tip

Want to up your bowling score? You'll get strikes every frame with Oakes' new improved ball

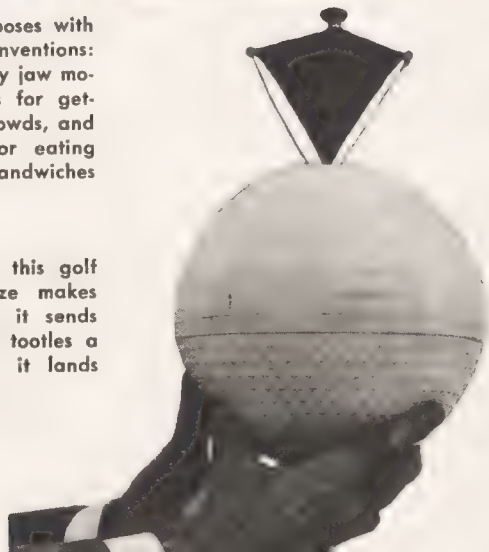


GADGETS



Russell Oakes poses with a few of his inventions: a fan worked by jaw motion, arm-spikes for getting through crowds, and special tools for eating spaghetti and sandwiches

You can't lose this golf ball. Large size makes it visible, and it sends up a flag and tootles a horn wherever it lands



This special glass has a sliding bottom so you can get cherry that's so tough to reach!



And for the ladies in service. Oakes presents a tricky double-purpose hat for drill or dress



If spaghetti gives you trouble, you'll go for this gimmick that does all the winding-up for you





Your "sexcess" depends on when, where, how, how much, with whom—and a lot more. It calls for the right line and the sure touch. And what you don't know can hurt you!

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SEX
To What You Make It!

Maggie Truman is
kissed by film exec
Gene Lerner at
a cocktail party



CELEBRITY

LOWDOWN

■ One of B'way's best known Casting Couch agents is being wired by the police for sound . . . Another batoneer is in big money trouble . . . Ava Gardner telling chums she'll finally pick up her Reno decree from Frankie when she returns to America soon . . . Vic Damone suffering from acute mama-in-law trouble . . . The *Boeuf Sur Le Toit* in Brussels cables that it displays the prettiest nudes in Europe. Well, maybe so, but for the *nudiest*, *Lowdown* suggests Havana's *Shanghai Theater* where they think

a G-string is something a violinist uses. Also in the Cuban capital, the classy *Falette Club*—when the authorities haven't temporarily shuttered it! Pornographic films round out the bill at both spots.

Jelke case headliner Diane Harris is flitting all over NY town again. Remember when the DA couldn't find her??? Socialite Bill Wakefield trying hard to hit a homer with M. Monroe, whose heart still belongs to slugger Joe . . . H'wood Love Story: One European "star" got her movieland opportunity via the enthusiastic sponsorship of a film magnate's spouse. The ballyhooed chicken laid an egg on the screen, but did better elsewhere. With her sponsor's hubby, that is, who now contemplates divorcing his wife in order to wed the babe . . . Look for Sinatra's pretty teen-age daughter, Nancy, to pull a Gary Crosby any day . . . and for June Allyson to provide a juicy headline.

DIDJA KNOW THAT . . . Rosemary Clooney's kid brother Nick is an Armed Forces Network deejay in Frankfurt . . . Bing Crosby's sixth oil well is gushing—but Carmen Miranda, who earned millions, left an estate of only \$13,000 . . . Alan Ladd opened a hardware store in Palm Springs . . . Joan Crawford's marriage is whispered to be already in name only . . . and Joe E. Lewis got so frightened when his doc told him to hit the wagon or else—he went and changed medics!

It's rumored that Tyrone Power scored romantically with both Zsa Zsa and Eva and that the Gabor Sisters have been comparing notes, and giggling . . . A forthcoming flicker, *The Young Guns*, is about juve delinquents of the Old West. *Lowdown* suggests they change the title to "Buckboard Jungle" . . . Today's college femme, we are advised, sports a 34" bosom as compared to the 30" bust of the average co-ed of grandma's time . . . A lead-

ing stripteuse in difficulties with the Internal Revenue gents for taking off too much last year . . . The Crew-Cuts, currently touring Britain, report they saw the strangest sight at the London Palladium—an English comic! . . . If the Hilton people add another hotel to the chain, says Jimmy Komack, it ought to be called "Up-to-the-Hilton" . . . Magnavox, which makes TV sets, just got a contract to make guided missiles for Uncle Sam . . . 20th-Fox's upcoming *The Rains of Rachipur* is a remake of *The Rains Came*. Flood and earthquake sequences will feature 10,000 extras, setting a record for the studio.

THE PRESS—To get back to G-strings, *Celebrity* feels that

Italy's Silvana Pampanini shows how to eat a hot dog





LOWDOWN

Meet Denise Erin
O'Flaherty. She's
Jack Dempsey's
new grandchild

Variety staffer George Gilbert rates a Pulitzer for his recent coverage (huh?) of burlesque in Jersey-'cross-the-Hudson. Herewith some of Gilbert's graphic delineations in the showbiz bible:

At Minsky's: "Miss Gay Dawn slides off the table to prance about, but returns to assume a reclining position whilst simultaneously removing her outer garments down to bra and G-string. Still in a prone position, she bumps violently upwards as the orch strikes up a fast arrangement of 'Blues in the Night.'"

And not to slight the Empire (where an ecdysiast was recently pinched for giving an alleged indecent performance): "Current show co-stars 'the De-Luscious' Sally Sweet and 'the dynamic silhouette' Cynthia. Miss Sweet is a well-constructed redhead with an uncanny ability to shake almost any part of the body at will."

Well, gotta rush off for Jersey now. See ya next month! ★

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF CELEBRITY Magazine published monthly at New York, N. Y. for October 1, 1955.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Irwin Stein, 47 East 44th St., New York 17, N. Y.; Editor, Lawrence T. Shaw, 47 East 44th St., New York 17, N. Y.; Managing Editor, Helen Skalet, 47 East 44th St., New York 17, N. Y.; Business Manager, none.

2. The owner is: (If owned by a corporation its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) Magnum Publications, Inc., Buckingham Apts., Scarsdale, N. Y.; Irwin Stein, Buckingham Apts., Scarsdale, N. Y.; Helen Stein, Buckingham Apts., Scarsdale, N. Y.; Seth J. Solomon, 5 Mamaroneck Ave., White Plains, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

Helen Stein

(SEAL)

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